

Do you know the difference between web-to-order and web-to-print?

One is about taking an online order,
the other is about growing your business.

Most businesses don't understand the difference.

At *eProductivity Software*, we know that web-to-print is more than online orders and credit card payments — it's a powerful business growth engine.

MarketDirect® Storefront is our modular, scalable, state-of-the-art web-to-print and e-commerce solution specifically designed to help grow your print business in three distinct ways:

- By helping you capture new customers
- By helping you get more business from your existing customers
- By lowering your operating costs and increasing your profit margins

Is web-to-print growing your business? If it's not, we can help.

MarketDirect StoreFront is all about growing your business.